

Sales Bingo Cheatsheet

 Any Timeframe  Any Number  Flexible Prizes  Simple & Effective

Setup

1. Determine the length of your contest.
2. Create a 5x5 bingo card to share with your team.
3. Fill each spot on the card with a goal or objective.
4. Print (or email) one copy of the card for each team member.

Gameplay

1. Players complete tasks on the BINGO card at their own pace.
2. The first player to complete their card submits for review.
3. Game administrator validates the card and administers the prizes.

Variations

Use larger or smaller boards (4x4, 6x6, 7x7, etc.) to vary the length of the game by the number of tasks required for completion.

Add a raffle mechanic with a draw on a specific date. For each card the player completes, they earn a raffle ticket for the chance to win a prize on the draw date.

To make this mechanic work, you'll need to create multiple bingo cards so that the player can continue to play after completing their card.

Play a scavenger hunt by changing goals to items that a player needs to locate in order to win the prize.

Vary the difficulty of the game by increasing the difficulty of the goals and objectives on the bingo card.