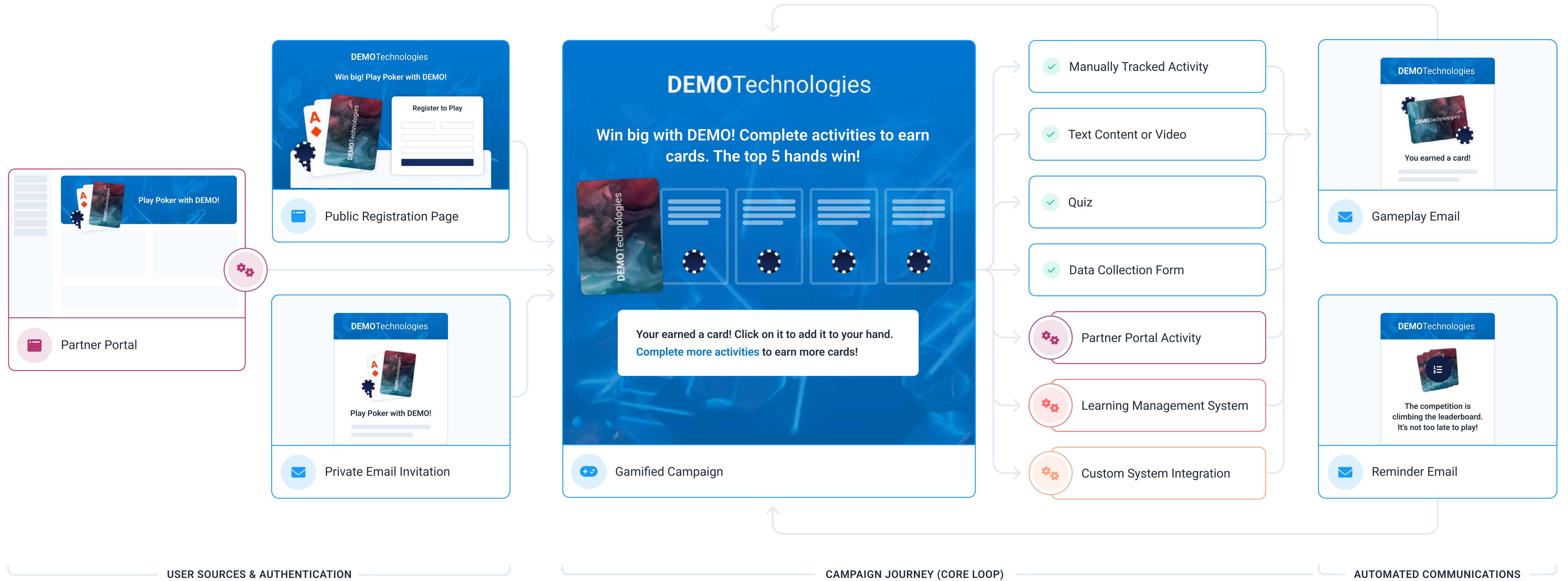


Campaign Journey & Configuration



Users can access IncentivePilot gamified campaigns through a partner portal, a public registration page, or via private email invitation. The IncentivePilot team will help you determine the best configuration for your program based on your existing partner journeys, activity, and goals.



The campaign journey is designed to make partner actions attractive, accessible, and actionable. Users are guided through a gameplay experience to complete important activities for your partner program. They earn gameplay when they complete activities within IncentivePilot or integrated systems, which

draws them back to the experience. They also receive personalized, automated communications to maximize your campaign touchpoints, earning your brand mindshare.